

Geoffroy Tory Encyclopedia Article

Geoffroy Tory

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c. 1480-c. 1533

French printer and engraver whose designs in *Champ fleury* (1529) provided the model for styles of book decoration in the French Renaissance. Typographers long struggled with the problem of developing a formula for the design of capital Roman letters, a question Tory effectively addressed in his seminal work. He advocated a number of other reforms, including the use of accents, the cedilla, the apostrophe, and other punctuation marks, that exerted a profound influence not only on French orthography, but on the French language as it is written today. *Champ fleury* won such great acclaim that King Francis I appointed him to the position of Imprimeur du Roy in 1530.